Privacy Policy

Blueway Trade, LLC · Effective November 25, 2026 · Version 1.3

1. Who we are

This Privacy Policy explains how **Blueway Trade, LLC**, a Delaware limited liability company with its mailing address at PO Box 121, 340 W Main St, Birdsboro, PA 19508-0121 ("we", "us"), collects, uses and shares personal information through our website at bluewaytrade.us (the "Site"), and when you contact us.

We work closely with our affiliate **Blueway Trade Kft.**, Maglód, Hungary, which operates the Site's technical infrastructure and helps us answer inquiries. References to "we" include Blueway Trade Kft. where it acts on our behalf.

2. Information we collect

Information you give us

- **Inquiries and quote requests.** Your name, email address, phone number, company name and the content of your message, and any files you attach (for example a photo or drawing) together with the personal information they contain. When you submit an inquiry form on the Site, our web server sends your message and attachments by email to our mailbox info@bluewaytrade.us, with a copy to our affiliate Blueway Trade Kft. (Section 4), together with the IP address the form was sent from; we use that address only to prevent abuse, and keep a one-way hash of it for one hour to limit repeated submissions. If the form cannot be sent, your own email program opens with your message filled in instead. You can also ask an AI assistant to send us an inquiry through the Site's agent interface (bluewaytrade.us/agent.php); we then receive the details the assistant submits on your behalf, in the same way. Our affiliate Blueway Trade Kft. helps us answer inquiries (Section 4).
- **Business dealings.** Information needed to quote, deliver, invoice and support the products and services you buy, such as delivery and billing contacts.

Information from other sources

- **Business contact information.** To identify businesses that may need our products, we may collect professional contact information — a person's name, job title, employer, business email address and business phone number — from publicly available business sources, such as company websites, trade directories, trade show exhibitor lists and professional networking sites. We do not buy consumer data or collect home addresses or personal email addresses for this purpose.

Information collected automatically

- **Server logs.** When you visit the Site, our web server records the time of the visit, your IP address and the page requested. We use these logs only to keep the Site secure and working, and delete them after 30 days.
- **No analytics or advertising tools.** The Site does not use visitor statistics, analytics, advertising or tracking tools, and does not set cookies. The only thing it keeps in your browser is your product-filter selection, until you close the tab (Section 7).

3. How we use information

- to answer your inquiries and prepare quotations;

- to sell, deliver and support our products — including spare parts, written technical support and online machine programming — and to invoice and collect payment;
- to send business-to-business emails about products and services that are relevant to your company, as described in Section 11;
- to keep the Site and our systems secure and to prevent misuse;
- to comply with law and to establish, exercise or defend legal claims.

4. How we share information

We do not sell personal information, and we do not share it for cross-context behavioral advertising. We share it only:

- with Blueway Trade Kft., our affiliate in Hungary, which handles inquiries and operates the Site on our behalf;
- with service providers that work for us under confidentiality obligations — our web hosting, email and office software providers; providers of AI-based writing and research tools, used under terms that do not allow them to use our data to train their models; and our accounting provider — only as needed to provide their services;
- with manufacturers and carriers when needed to fulfill your order, warranty claim or service request;
- with Google (YouTube), when you choose to play a product video (Section 7);
- when required by law, legal process or a governmental request, or to protect our rights and safety;
- in connection with a merger, acquisition or sale of assets, subject to this Policy.

5. Where we process information

The Site is hosted in the European Union, and inquiries are handled by our affiliate in Hungary. Your personal information may be processed in the United States and/or the European Union; in the European Union it is also protected under the EU General Data Protection Regulation.

6. How long we keep information

- Inquiries: one year after the inquiry is closed, unless it leads to a contract.
- Contract, invoicing and tax records: as long as required by applicable tax and accounting laws.
- Business contact information collected for outreach: two years after our last contact with you, unless you become a customer or ask us to delete it sooner.
- Opt-out (suppression) records: for as long as we send business emails, so that we can keep honoring your opt-out. They contain only your email address and the date of your request.
- Server logs: 30 days.

7. Cookies and similar technologies

The Site does not set cookies. To keep your product-filter selection (the filter options and ranges you choose on product category pages) while you browse, it stores that selection in your browser's session storage. It contains no personal information, is not sent to us, and is deleted when you close the browser tab. The Site does not use local storage.

Product videos. Some product pages offer a video. It is loaded only when you click the Video tab, from YouTube in its privacy-enhanced mode (youtube-nocookie.com). From that point, YouTube (Google) receives your IP address and browser information, and may store information in your browser, under its own privacy policy.

Do Not Track and Global Privacy Control. We do not track visitors across other websites and do not sell or share personal information for advertising, so there is no such tracking for a Do Not Track or Global Privacy Control signal to switch off. We treat a Global Privacy Control signal as an opt-out of any such sale or sharing should our practices ever change.

8. Your rights and choices

Depending on the state where you live, you may have the right to know what personal information we hold about you, to receive a copy, to correct it, to delete it, and to opt out of its sale, sharing for targeted advertising or profiling. **We honor these requests from all U.S. residents, whether or not a state law requires us to.** We will not discriminate against you for exercising your rights.

You can also ask us at any time to stop contacting you and to delete the business contact information we hold about you.

To make a request, email info@bluewaytrade.us or write to us at PO Box 121, 340 W Main St, Birdsboro, PA 19508-0121. We will verify your identity before acting on a request and respond within 45 days. You may use an authorized agent; we may ask for proof of the agent's authority. If we decline your request, you may appeal by replying to our decision, and we will respond to the appeal within 45 days.

9. Security

We use reasonable administrative, technical and physical safeguards, including encrypted (HTTPS) connections, to protect personal information. No method of transmission over the internet is completely secure, so we cannot guarantee absolute security.

10. Children

The Site is intended for businesses and is not directed to children under 13. We do not knowingly collect personal information from children. If you believe a child has given us personal information, please contact us and we will delete it.

11. Email and text messages

We may send business-to-business emails about products and services relevant to your company, including to business contacts we have not corresponded with before. Every such email identifies Blueway Trade, LLC as the sender, has a subject line that reflects its content, makes clear that it is a commercial message, includes our postal address (PO Box 121, 340 W Main St, Birdsboro, PA 19508-0121) and offers a simple way to opt out. We honor opt-out requests within 10 business days and, once the opt-out has been processed, we do not send further commercial email to that address. We contact businesses outside the United States only in compliance with the electronic-marketing laws that apply there.

We do not send text messages or make automated calls to the phone number you give us; we use it only to answer your inquiry.

12. Changes to this Policy

We may update this Policy. The current version and its effective date are always posted on the Site. If we make material changes, we will highlight them on the Site before they take effect.

13. Contact us

Blueway Trade, LLC · PO Box 121, 340 W Main St, Birdsboro, PA 19508-0121 · +1 310-957-1497 · info@bluewaytrade.us

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